

Welcome to European Pharmaceutical Review's Official Show Preview of CPhI:



CPhI worldwide

Fira de Barcelona Gran Via, Barcelona, Spain

Exhibition 4-6 October, 2016
Pre-Connect Congress 3 October, 2016

European Pharmaceutical Review is delighted to be an official media partner of **CPhI Worldwide**, held at the Fira de Barcelona Gran Via, Barcelona, Spain, on 4-6 October 2016.

If you are looking for ways to reach out to the 36,000 visiting pharma professionals from 150+ countries over the three-day event, then look no further than *European Pharmaceutical Review*!

With an ABC audited audience of 11,993 print magazine readers, plus 5,540 unique digital readers, 54,000+ e-newsletter subscribers and 21,000+ monthly website visitors, *European Pharmaceutical Review* offers exhibitors a range of promotional packages across print and digital to not only highlight your presence at the show but also put your solutions in front of the key decision makers and influencers across Europe's Life Sciences companies.

With packages starting at just **£1,495** we have something to suit all budgets.

See inside for more details on the packages and examples of what opportunities are available.

CPhI PACKAGES

Item	AUDIENCE		PACKAGE			
	Print	Digital	Platinum	Gold	Silver	Bronze
Full Page advertisement in Show Preview (EPR issue 4)	11,993	5,681	✓			
Half Page advertisement in Show Preview (EPR issue 4)	11,993	5,681		✓		
Quarter Page advertisement in Show Preview (EPR issue 4)	11,993	5,681			✓	
Press release on <i>EuropeanPharmaceuticalReview.com</i>		21,000	✓	✓	✓	✓
Quarter Page box out in Preview	11,993	5,681	✓			
Company logo and stand number within preview	11,993	5,681	✓	✓	✓	
100 words on company in Show Preview (EPR issue 4)	11,993	5,681		✓	✓	
Logo and hyperlink on CPhI show preview e-shot - September		167,000	✓	✓	✓	✓
Targeted E-shot (up to 5,000 emails) before or after CPhI		5,000	✓	✓	✓	✓
Rate			£5,995	£3,420	£2,596	£1,495
Saving off the normal rate card			43%	35%	27%	17%

Booking deadline: ASAP - limited slots

Copy deadline: 4 August 2016

Issue: Available end of August and distributed at CPhI 2016

To book a package, to find out more, or to see how we can help you reach the key decision makers within the Life Science industry across Europe, contact Rizwan Chaudhrey, at rchaudhrey@russellpublishing.com, or call +44 (0)1959 563 311

PRINT

ADVERT IN SHOW PREVIEW

INCLUDED IN:
 Platinum Package Full page
 Gold Package 1/2 page
 Silver Package 1/4 page

YOUR ADVERT
HERE

CPhI 2016 show Preview

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100 WORD WRITE UP

INCLUDED IN:
 Gold Package
 Silver Package

INCLUDED IN:

Platinum Package
 Gold Package
 Silver Package

1/4 PAGE BOX OUT IN PREVIEW



Next-generation miniature spectrometer from Ocean Optics

Flame builds on 20 years of expertise from the producers of the first miniature spectrometer


provide great flexibility for a wide range of UV-Vis applications including OEM integration and lab, industrial and field use.

The Flame is fully configurable across the 190-1100nm wavelength range for use in absorbance, transmission, reflectance, irradiance and colour applications. Spectrometers cover preconfigured or custom configured, with interchangeable slits that enable users to adjust resolution and throughput on demand. For example, the user can reconfigure the same spectrometer from high resolution for absorbance to high throughput for fluorescence in seconds. To further increase measurement power, the Flame works seamlessly with Ocean Optics' range of light sources, optical fibres, sampling accessories and software.

Optical bench improvements and high precision alignment methods elevate Flame performance for demanding applications in industrial and field environments. The Flame has thermal stability of 0.05°C over 200 cycles and highly consistent unit-to-unit performance that meets the needs of OEMs and other high volume customers. Its small footprint (190 x 45 x 34 mm) and low weight (250g) make Flame ideal for OEM integration.

Flame operates in plug and play. A choice of USB or RS-232 communication, supported by drivers and software, make it easy to integrate into almost any system. Indicator LEDs show continuous power and data transfer status.

To learn more about the Flame, please contact an Ocean Optics Applications Scientist at info@oceanoptics.com or visit the website at www.oceanoptics.com







4-6 October 2016
Fira de Barcelona Gran Via,
Barcelona, Spain

European Pharmaceutical Review is also pleased to announce the following show partners who will be exhibiting at CPhI:

COMPANY NAME	YOUR STAND NUMBER HERE
GEA	STAND 14
OCEAN OPTICS	STAND 22
SENTRONIC	STAND 28
SIEMENS	STAND 35

YOUR LOGO
HERE

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DIGITAL

INCLUDED IN:

Platinum Package
 Gold Package
 Silver Package
 Bronze Package

PRESS RELEASE



CPhI SHOW PREVIEW E-SHOT

European pharmaceutical review

CPhI worldwide

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Pre-Congress: 3rd October, 2016

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TARGETED E-SHOT

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Vanquish Flex Binary UHPLC System

Celebrate the launch of the Vanquish Flex Binary UHPLC System with our introductory promotion!

This month we welcome a new addition to our Thermo Scientific™ Vanquish™ UHPLC product line with the launch of the Vanquish™ Flex™ Binary UHPLC system to complement the existing Vanquish Flex Customary UHPLC system. And to celebrate we are offering an introductory price on the Vanquish Flex UHPLC system for a limited period.

The Vanquish Flex Binary and Customary systems naturally offer different pump options, but both systems share the same fantastic qualities that will allow you to separate your science from the rest of the pack, including:

- 1000 bar pump pressure and flow rates up to 8 ml/min, offering power and flexibility for demanding separations
- Intelligent sample pre-compression to give outstanding retention time precision and extended column lifetime
- Extensive detection options for flexibility and resolving trace components
- Built-in method transfer tools to aid switching of methods between instruments
- Fully interoperable by default to cover the broadest range of applications

[Request More Information](#)

Additional Resources

[View the Thermo Scientific Vanquish Flex System](#)

*Promotion available until the 31st September 2016 in Austria, Belgium, Denmark, Finland, France, Germany, Italy, Ireland, Luxembourg, Netherlands, Spain, Sweden, Switzerland and United Kingdom. Local conditions may apply. Please reach out to us to learn more.

This is a Thermo Scientific marketing and promotion message.
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european pharmaceutical review

PRINT

Published bi-monthly (6 times a year), *European Pharmaceutical Review* has for the past 20 years been keeping the leading pharmaceutical, biotechnology and life science companies across Europe up to date on the latest trends, developments, processes, and new products, across the drug development and manufacturing process and the changes in regulations which may impact them.

CIRCULATION

- 11,993 + Additional Unique Digital Circulation of 5,681 – ABC audited,
- 50% Pharma/Biopharma, 18% Academia, 13% R&D Institute, 8% Biotech, 6% Drug Development, 5% Other
- 57% Western Europe, 14% Southern Europe, 10% Northern Europe, 8% ROW, 8% USA, 3% Eastern Europe

You can see the latest issue [HERE](#)

EUROPEAN PHARMACEUTICAL REVIEW DIGITAL OPPORTUNITIES

- Targeted e-shots – 167,000 3rd party positive emails, which can be targeted by areas of interest – average 11% open rate, and 0.2% CTR. [Example Here](#)
- Sponsored e-newsletters – Exclusive sponsorship of weekly e-newsletter, 55,000 opted-in subscribers - average 17% open rate, and 0.6% CTR. [Example Here](#)
- Webinars – We can create and host your webinars or just host them, for you with full marketing support; – averaging of 200 pre-registrations and 230 attendees, 350 total leads generated. [Example Here](#)
- Advertising on www.europeanpharmaceuticalreview.com – Limited advertising slots. 21,000 unique monthly users – banners and MPUs get on average a 0.44% CTR [Example Here](#)
- White Papers – Can be published in *European Pharmaceutical Review* and hosted on www.europeanpharmaceuticalreview.com [Example Here](#)



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