

Business Magazines

Combined Total Circulation Certificate

January to December 2015



Setting the standard

European Pharmaceutical Review

european pharmaceutical review



Key information

Metric type

Circulation

ABC total

11,993 average

Period

1 January 2015 to 31 December 2015

No of issues

6

Market sector

Medicine & Health: Pharmaceutical

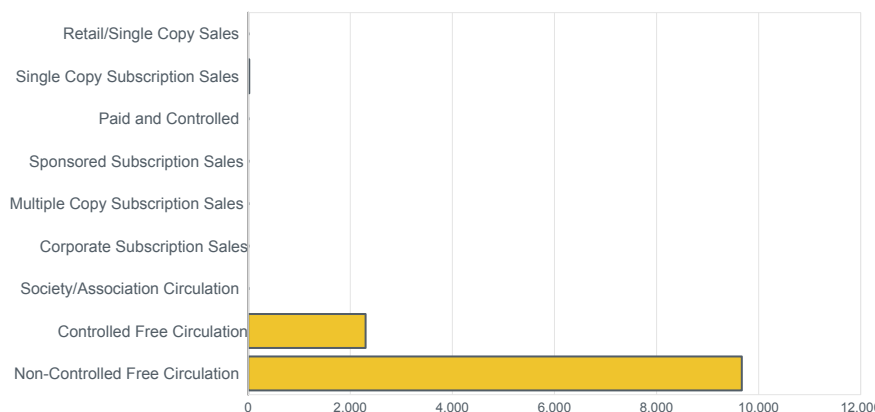
Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.18%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	19.18%
Non-Controlled Free Circulation	80.64%

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Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	11,993	11,993	-	2,999	2,999	-	8,994	8,994	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated Issue 6 2015 and distributed on 17 December 2015

Audit Issue Circulation	11,991	11,991	-	2,994	2,994	-	8,997	8,997	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	21	21	-	5	5	-	16	16	-
At full rate	2	2	-	-	-	-	2	2	-
Less than full rate but not 50%	19	19	-	5	5	-	14	14	-
Less than 50% but not 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-		-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	2,300	2,300	-	468	468	-	1,832	1,832	-
Individual requests	1,963	1,963	-	467	467	-	1,496	1,496	-
Company requests	-	-		-	-		-	-	
Non-requested by name	337	337	-	1	1	-	336	336	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	9,670	9,670		2,521	2,521		7,149	7,149	
By name	9,350	9,350		2,425	2,425		6,925	6,925	
Not by name	320	320		96	96		224	224	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £90.00

Basic annual rate (OC):

Controlled circulation for the audit issue

Terms of control: Academic, Heads/Managers, CEO/President/MD/Director, CSO/Scientist/Technologist, Consultant, Engineers and other individuals involved within Agencies, Associations, Biotechnology, Consultancy, Engineering, Financial/Governmental/Legal, Life Science, Manufacturing, Production, Research/Development, Sales/Marketing, Suppliers in the Pharmaceutical and Healthcare Sectors. Attendees and registrations at conferences.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	1,963	100.0	1,136	57.9	761	38.8	66	3.4
Individual Requests - Print	1,963	100.0	1,136	57.9	761	38.8	66	3.4
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Issue 6 2015	17-Dec-15	11,991	11,991	-	-
Issue 5 2015	22-Oct-15	11,966	11,966	-	-
Issue 4 2015	03-Sep-15	12,000	12,000	-	-
Issue 3 2015	03-Jul-15	12,000	12,000	-	-
Issue 2 2015	27-Apr-15	12,000	12,000	-	-
Issue 1 2015	23-Feb-15	12,000	12,000	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 22 February 2016.

The data included is derived from a return of circulation prepared by the publisher: Russell Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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