

Business Magazines

Combined Total Circulation Certificate

January to December 2016



Setting the standard

European Pharmaceutical Review

europaean pharmaceutical review



Key information

Metric type

Circulation

ABC total

11,999 average

Period

1 January 2016 to 31 December 2016

No of issues

6

Market sector

Medicine & Health: Pharmaceutical

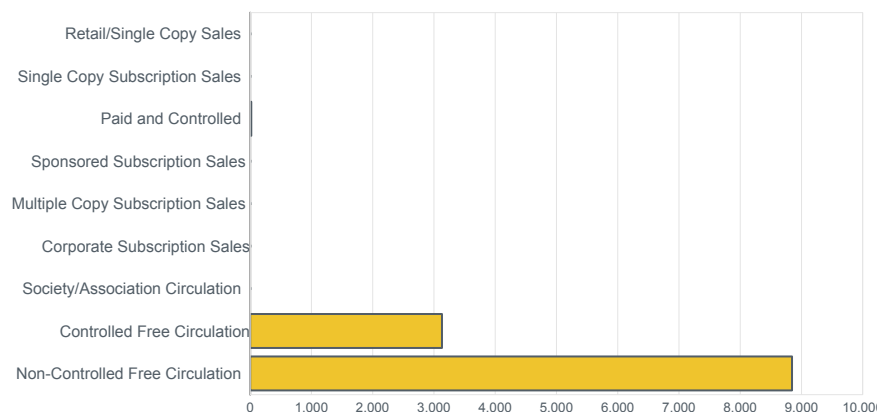
Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0.15%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	26.1%
Non-Controlled Free Circulation	73.75%

Contact details

Russell Publishing Ltd
Court Lodge, Hogtrough Hill
Brasted
Kent
TN16 1NU
+44(0) 1959 563 311
info@russellpublishing.com
www.russellpublishing.com

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	11,999	11,999	-	2,999	2,999	-	9,000	9,000	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated Issue 6 2016 and distributed on 15 December 2016

Audit Issue Circulation	11,994	11,994	-	2,994	2,994	-	9,000	9,000	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	18	18	-	4	4	-	14	14	-
At full rate	-	-	-	-	-	-	-	-	-
Less than full rate but not 50%	18	18	-	4	4	-	14	14	-
Less than 50% but not than 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not than 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-		-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	3,131	3,131	-	704	704	-	2,427	2,427	-
Individual requests	3,131	3,131	-	704	704	-	2,427	2,427	-
Company requests	-	-		-	-		-	-	
Non-requested by name	-	-		-	-		-	-	
Non-requested by job title / function	-	-		-	-		-	-	
Non-Controlled Free Circulation	8,845	8,845		2,286	2,286		6,559	6,559	
By name	8,841	8,841		2,283	2,283		6,558	6,558	
Not by name	4	4		3	3		1	1	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £90.00

Basic annual rate (OC): £90.00 to £135.00

Controlled circulation for the audit issue

Terms of control: Academic, Heads/Managers, CEO/President/MD/Director, CSO/Scientist/Technologist, Consultant, Engineers and other individuals involved within Agencies, Associations, Biotechnology, Consultancy, Engineering, Financial/Governmental/Legal, Life Science, Manufacturing, Production, Research/Development, Sales/Marketing, Suppliers in the Pharmaceutical and Healthcare Sectors. Attendees and registrations at conferences.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	3,131	100.0	1,379	44.0	1,092	34.9	660	21.1
Individual Requests - Print	3,131	100.0	1,379	44.0	1,092	34.9	660	21.1
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Issue 1 2016	29-Feb-16	12,000	12,000	-	-
Issue 2 2016	05-May-16	12,000	12,000	-	-
Issue 3 2016	29-Jun-16	12,000	12,000	-	-
Issue 4 2016	02-Sep-16	12,000	12,000	-	-
Issue 5 2016	26-Oct-16	12,000	12,000	-	-
Issue 6 2016	15-Dec-16	11,994	11,994	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 13 February 2017.

The data included is derived from a return of circulation prepared by the publisher: Russell Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct.

This certificate is the copyright property of the Publisher and ABC.

ABC Ref: 12421/CA:20170213/BMSv21